

K-STARTUP GRAND CHALLENGE 2018

Global Startup Competition
Apply by June 14, 2018 at k-startupgc.org
Contact info: gc@kicsv.org

Win up to \$133K



Final winner will receive \$100K
All 40 winners will receive \$22K
All 80 winners will receive \$11K for living expenses
in 3.5 months



Global Partnership

Connect with Samsung, SK, LG, Hyungdai and more



Gateway to Asia



Live and work near the world's hottest city - Seoul, Korea
Access Shanghai, Beijing, Tokyo, Singapore, Hong Kong...
all in just few hours

Who Can Apply

Startups from all around the world who are interested
in expanding their business into
Asia or Korea are encouraged to apply

Hurry! Application Deadline is **June 14, 2018** >>>

Online Application (Deadline June 14)

Online application is at www.k-startupGC.org
Please check 'KIC-Silicon Valley' in the 'Information channel' question in the
Application. (See example below)

Information channel
(from whom did you hear about us?)
 KIC Silicon Valley KIC Europe Korea IT Cooperation Center
 Korea India Software Cooperation Center

Application Review (June 19 - June 23)

Leading industry experts and selected accelerations will review all applications

Global Audition (July - TBD)

- Audition can be done via SKYPE or In Person
- North America region audition will be held in Silicon Valley area(TBC)
- South America region audition TBD

K-STARTUP

GRAND CHALLENGE 2018

Best way to expand your business to Asia market region



Accelerating Program in Korea (August 15 - December)

- \$3,180/month/team living support for 3.5month(Up to 2 members per team)
- Free office in the Startup Campus in Pangyo(14mins from Gangnam)
- Visa Support
- Experts Mentors
- Corporate partnership opportunities/investment opportunities
- Break into Asia market

Demo Day & Settlement program (December)

- \$100K to K-Startup Grand Challenge 2018 1st Place Winner
- \$40K to 2nd Place Winner
- \$20 to 3rd Place Winner
- \$6K to 4th Place Winner
- All top 40 teams will receive additional \$22K for 6month settlement program.

Disclaimer:

All prizes will be distributed in Korean won currency and subject to exchange rate at the time of distribution

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