

Tridge Company Introduction

Contents

01 About Us

02 Our Journey

03 Our Fulfillment Solutions

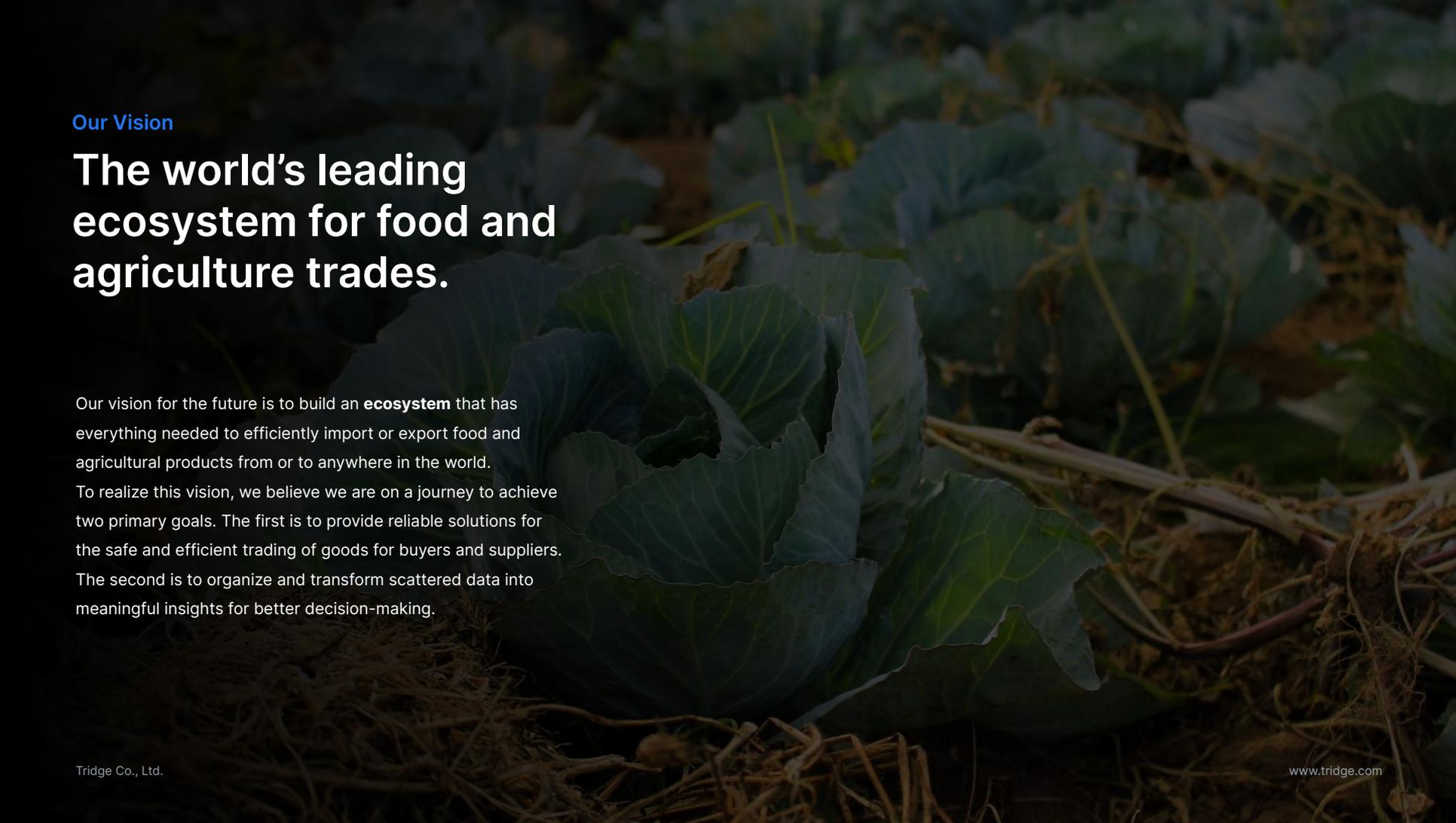
04 Our Clients

01

About Us

01 Our Mission

02 Our Vision



Our Vision

The world's leading ecosystem for food and agriculture trades.

Our vision for the future is to build an **ecosystem** that has everything needed to efficiently import or export food and agricultural products from or to anywhere in the world.

To realize this vision, we believe we are on a journey to achieve two primary goals. The first is to provide reliable solutions for the safe and efficient trading of goods for buyers and suppliers.

The second is to organize and transform scattered data into meaningful insights for better decision-making.

Our Vision

Tridge stands for Transaction + Bridge

Why Bridge?

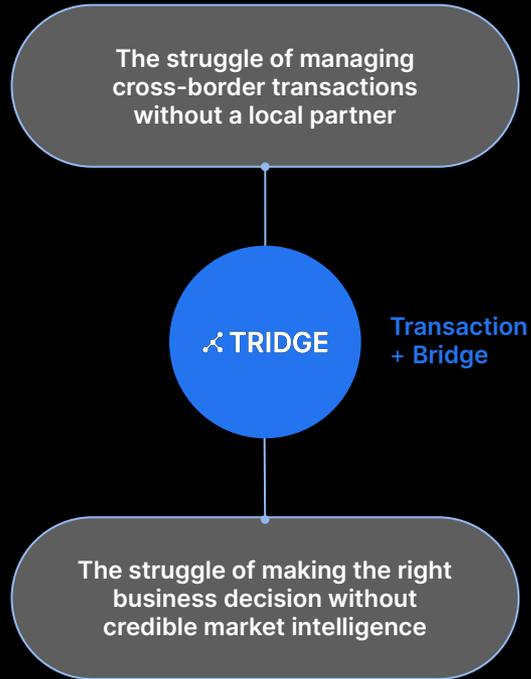
We believe that one of the most fundamental roles of our business is "*bridging the gap*" in all areas in global trade, minimizing information asymmetry and addressing market arbitrage.

Our vision of making global trade happen by bridging gaps in the global market, thereby helping the world get closer to *market equilibrium*, the ideal state where everyone benefits.

What is Market Equilibrium?

Market equilibrium, by our definition, is the ideal state where the utility of all parties involved is maximized.

Our ultimate vision of achieving market equilibrium is not only about *finding the perfect balance between demand and supply* but it is also about *achieving the right balance* within all domains, aspects, and layers of whatever they are when it comes to international transactions.



Our Mission

Tridge makes global trades happen

To realize our vision of being a “transaction bridge” and make global trade happen, we believe we need to bring transparency, convenience, and trust to this global trade industry. To do so, we have identified our missions as below:



Provide credible market intelligence

We collect, curate, process, and analyze all kinds of data & Intel related to the global trading of food and agriculture to help businesses better understand the global market allowing them to make well-informed business decisions.

This is one of our missions because 1) **Organizing information**, 2) **Transforming it into insight**, and 3) **Making it accessible to anyone** can help businesses discover untapped business opportunities, resulting in more transactions. This helps reduce information asymmetry and market arbitrage, allowing the world's market to move closer to equilibrium.



Establish the most trusted global network

We also strive to build a global network of trusted businesses and professionals that ultimately form a healthy ecosystem where global trade thrives, and businesses work together in an efficient manner.

We always make sure that business entities, industry experts, community members, our employees and any parties involved are trustworthy, capable, and reliable. This helps us cultivate a dynamic ecosystem & global network where safe and reliable business transactions can take place.



Provide the trust, leading to safe transaction

Lastly, to realize our vision of being a “transaction bridge,” we want to ensure safe transactions between different parties when it comes to global trade. This includes quality management, secured payment, logistics management, and so on. By ensuring that our ecosystem is truly safe, we can encourage our network to forge new business relationships and explore new business opportunities. This, in turn, helps the world get closer to market equilibrium.

02

Our Journey

- 01 Solution Overview
- 02 Our Business at a Glance
- 03 Global Subsidiaries
- 04 Global Transactions
- 05 Offline To Online
- 06 Offline: Human Validation
- 07 Online: Buyer Attraction
- 08 Data Intelligence Standardization
- 09 Data Intelligence Mapping
- 10 Global Human Network
- 11 Fulfillment Service
- 12 Tridge's Flying Wheel

Solution Overview

Tridge's Main Solutions

With strong focus on “**Fulfillment Solution**” and “**Market Intelligence Solution**”, Tridge creates a strong & healthy cycle of stronger intelligence deriving more steady transactions, and more transactions bringing in even stronger intelligence. Such healthy cycle will only support future expansion of the business plans.

Tridge Fulfillment Solution

“Tridge Fulfillment Solution” is a solution where Tridge serves as a supplier for the products our buyers need while taking care of everything to get them delivered to them.



Market Intelligence Solution

“Market Intelligence Solution” is a solution for anyone who needs information and insights to better understand the world of food and agriculture and make better business decisions.



Our Business at a Glance

One and Only Global Agricultural Sourcing Platform

As per our mission statement, Tridge provides a safe and credible ecosystem where buyers and suppliers can connect and generate transactions. Leveraging our unique business model, a combination of sourcing and market intelligence, we attract hundreds of thousands of buyers and suppliers, from enterprise clients to small and medium sized, to our platform.

Our Company

6

Years in business

60

Countries of operation

Our Customers

120,000

No. of suppliers

62,000

No. of buyers

300,000+

Website visitors
per month

150,000+

Total inquiry volume
(MT)s per month

Our Business at a Glance

Wide & In-depth Coverage of Products & Markets

Tridge provides a wide range of market intelligence covering every kind of commodities in the food & agriculture sector.

Users can discover the data that can help them make informed business decisions about sales and/or sourcing.

Our Intelligence & Data

1,274

Products

364,574

Varieties

1,073,221

Regions

590,040,457

Price data points

14,591

Insights

17,418

Journals

11,523,983,336

Trade data points

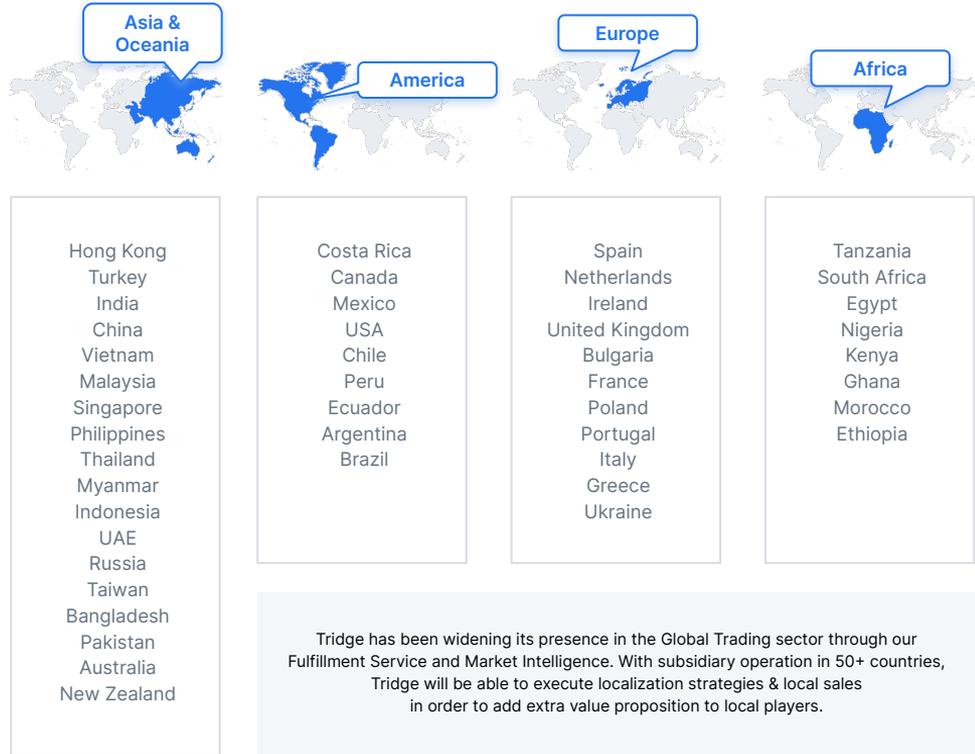
11,664,690

Production data points

Global Subsidiaries

H2 FY21 Global Subsidiary Operations

Since Q3 21, Tridge has been focusing on establishing full-scale global operation centers in 50 major countries. The company aims to finalize the registration and administrative set-up of all subsidiaries by the end of Q3, while few countries have already been completed. The very first warehouse operations will kick off in North America and Africa.



Recent Updates

Ongoing Transactions

As of September 2021, Tridge is currently fulfilling global buyers with global agricultural commodities from all over the world, connecting hundreds of suppliers and buyers every month. Most importantly, approx. 73% of the deals are recurring orders.



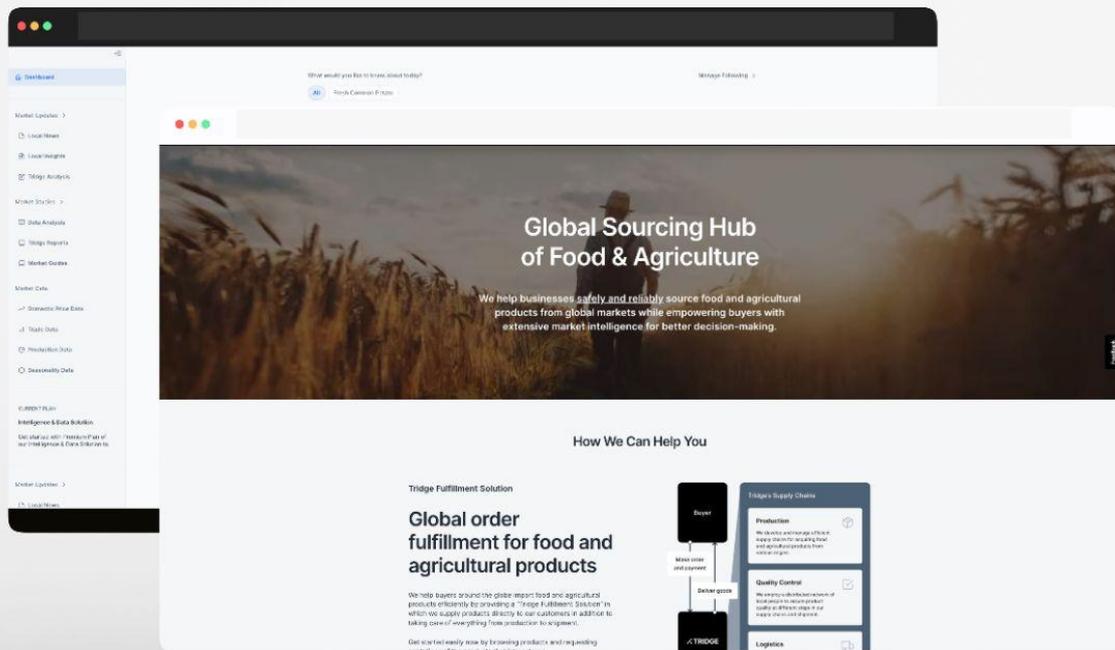
Offline To Online

Digitalizing the Most Conventional Industry

Global agriculture trading industry is characterized as one of very few industries that have not been digitalized. A lot of sourcing activities are still done offline, and a lot of transactions are based on relationships. Tridge is the one and only online platform providing solutions to help buyers tap into the global supply of food and agriculture.

Visit Website

Through our platform, buyers can not only find information about anything they need to know about the import of food and agriculture, but also start importing food and agricultural products with minimal efforts.



Offline: Human Validation

Offline Supplier Engagement

Tridge human network is stationed in **60+ countries**, helping buyers through all the hassles that can arise from cross-border trading



Despite the irresistible digitization of agriculture, there are still areas of absolute irreplaceability. Offline Supplier Validation is an indispensable prerequisite for demanding overseas buyers and is an essential condition to guarantee the best products to end-consumers.

Human Validation
Site/Factory Visit
Document Handling
Price Negotiation
Storage Inspection
Grading
Shipment Inspection
Customized Sourcing Report
30+ Criteria for Validation



**Local Supplier
Engagement Managers**

Offline: Human Validation

Offline Supplier Engagement

Ever since the outbreak of COVID-19 pandemic, conducting Due Diligence & Inspection of new suppliers is proving difficult due to travel bans. 3rd party inspection services are expensive and time consuming. At Tridge, we continue to do human validation offline, engaging with suppliers on the local sites.

Machine Validation

Supplier needs to meet 30+ validation criteria

Tridge Human Validation (70+ Local Sourcing Experts)

Supplier Provides Offer Price

Price Negotiation

Tridge Requests for Due Diligence

Site/Factory Visit

Storage Installation Inspection

Document Handling

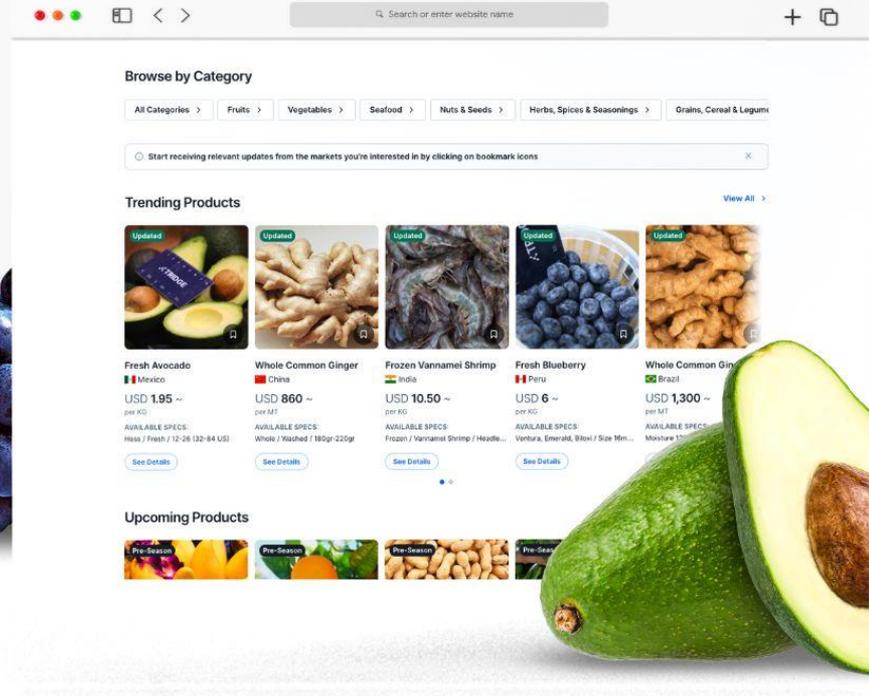
Grading Inspection

Loading Supervision

Online: Buyer Attraction

Offers by Tridge

Tridge is directly delivering over 500+ quality Fresh products, that have been verified by our local experts, directly to our customers through our partnership with selected producers (Tridge's Vendor Suppliers) around the world. Sourcing will be easier & safer by having Tridge as your global supplier.



Online: Buyer Attraction

Exclusive Trade Management System

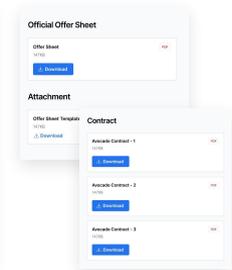
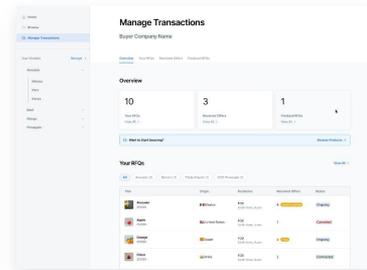
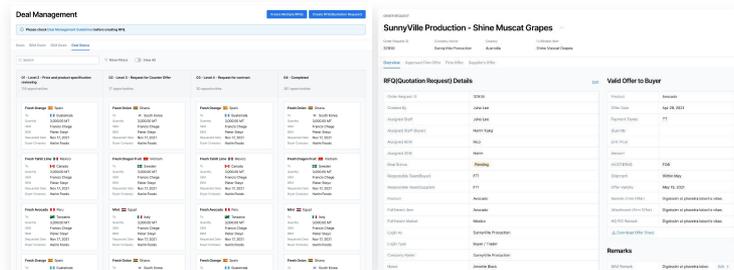
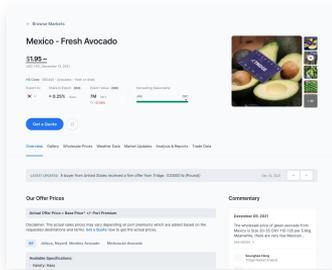
Tridge developed an exclusive CRM System where buyers can keep track of every progress of a deal from the very beginning stage (RFQ) to the very end (Deal Done). We continuously strive to provide full visibility and control for our buyers through our digitalized management system; live tracking updates of the ongoing logistics progress as well as monitoring services throughout the entire logistics process.

Request for Quotation

Tridge Deal Management System

Sourcing Dashboard

Realtime Deal Status & Contract



1st Step: Data Intelligence Standardization

Agriculture Commodity Attribute Standardization

Tridge developed an exclusive set of product specifications for every agricultural commodity based on 1) **Category Level 2) Product Level 3) Attributes**. As a result, Tridge is the only Agricultural Intelligence provider that has successfully broken down and categorized different standards of description into variety, grade, packaging, form & cut, and cultivation type.

Tridge originally created a collection of product specification data of every single product in food categories (ex. FFV, Nuts, Fish, Meat, etc.)

Product specification collection data laid the foundation for Tridge's future product quantitative/qualitative data accumulation

Tridge has developed the most exclusive & comprehensive agricultural product breakdown

Apple has 50+ different kinds of variety, 50+ different kinds of types, 30+ different kinds of processed styles all over the world



Attributes

ID	Link	Product
236590	22 kg PP bags	Coalfish
236589	11 kg PP bags	Coalfish
236588	Jingga	Papaya
236587	California	Papaya
236586	Bangkok	Papaya
236585	Carisya	Papaya
236584	Tangerine - Sinta Ponsoe	Mandarin
236583	Tangerine - Kertaji	Mandarin

1st Step: Data Intelligence Mapping

Quantitative & Qualitative Data and Intelligence



Although global agriculture trading industry has been around for decades of years, data and intelligence are still very segmented all over the value chain and all over the world. It has been impossible to gather all the data into one place. Over the last few years, Tridge focused on building a world map of Global Agriculture Intelligence, making Tridge the one and only one-stop hub where all kinds of quantitative & qualitative data were stored.

	Quantitative Data	Qualitative Intel
Service Types	Wholesale Price Data Trade Data Production Data Seasonality Data	Local News Market Insights Tridge Analysis Market Reports Expert Calls
Geographical Coverage	Global (5 Continents, 200+ Countries)	Global (5 Continents, 200+ Countries)
Competitive Landscape	UN FAO, UN Comtrade Ministry of Agriculture / Trade (gov orgs) NGO, NPOs None that provides all-in-one market intel service	Bloomberg Terminal Mintec, Mintel, Agro Intelligence, etc Quora, GLG, Alphasights None that provides all-in-one market intel service

2nd Step: Global Human Network

Globally Distributed Human Operations in 50+ Countries

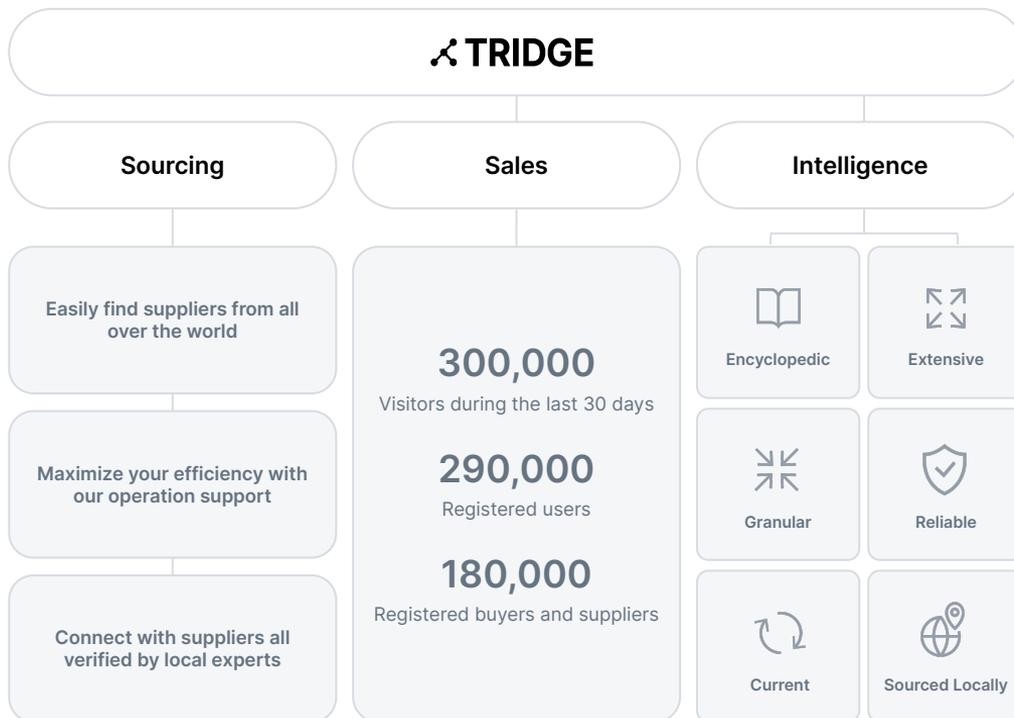
Other than our online presence, we also operate globally distributed human operations to help us develop supply chains, manage logistics, and control product quality at scale so we can help our buyers tap into new supply markets and seize new business opportunities.



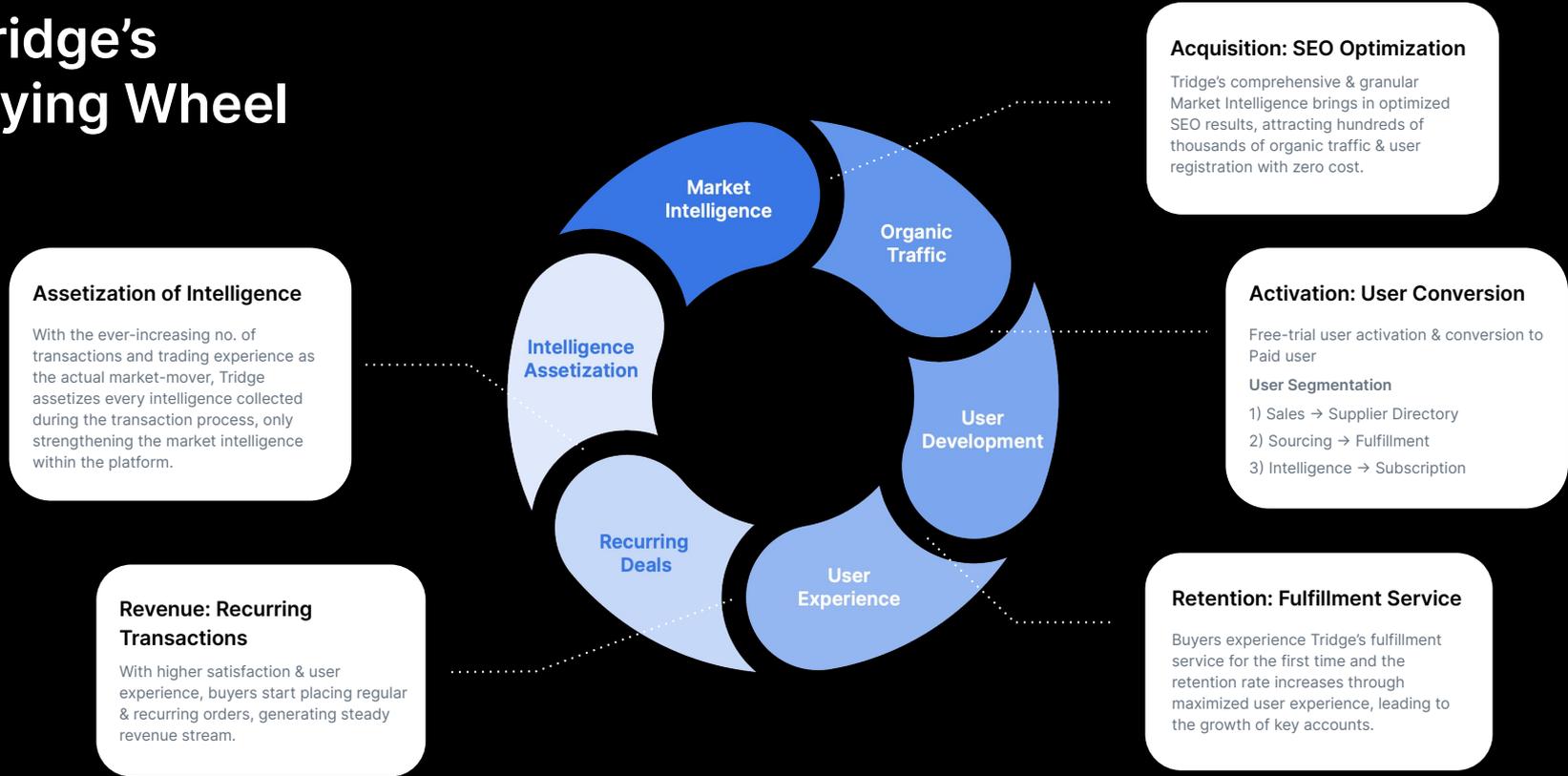
3rd Step: Fulfillment Service

Fulfilling All Parties, for Sales, Sourcing, and Intelligence

Tridge understands the various pain points of different parties in the international trade & commerce, and we provide fulfillment solutions for each customer to help them expand/improve their business.



Tridge's Flying Wheel



Assetization of Intelligence

With the ever-increasing no. of transactions and trading experience as the actual market-mover, Tridge assetizes every intelligence collected during the transaction process, only strengthening the market intelligence within the platform.

Revenue: Recurring Transactions

With higher satisfaction & user experience, buyers start placing regular & recurring orders, generating steady revenue stream.

Acquisition: SEO Optimization

Tridge's comprehensive & granular Market Intelligence brings in optimized SEO results, attracting hundreds of thousands of organic traffic & user registration with zero cost.

Activation: User Conversion

Free-trial user activation & conversion to Paid user

User Segmentation

- 1) Sales → Supplier Directory
- 2) Sourcing → Fulfillment
- 3) Intelligence → Subscription

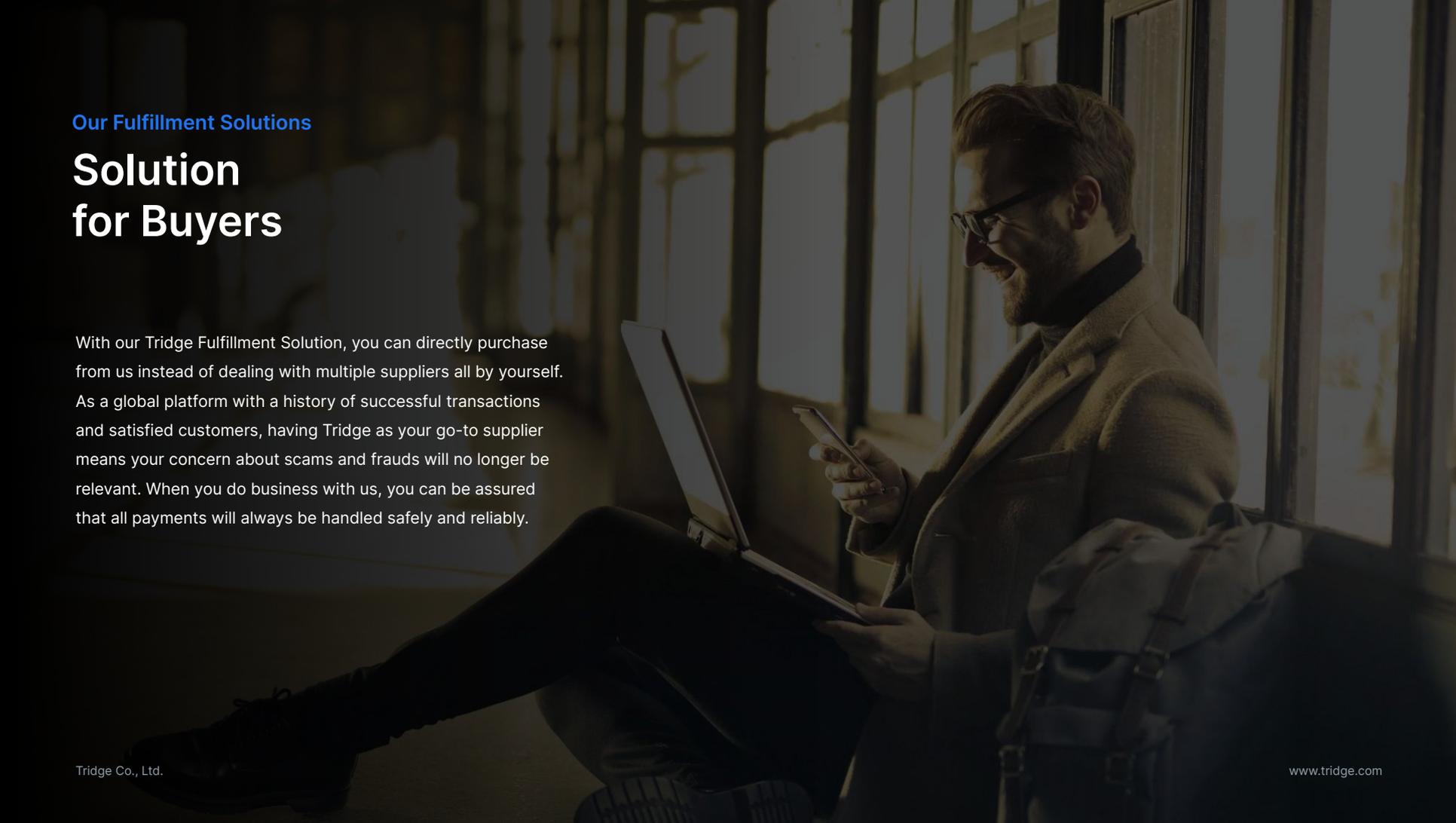
Retention: Fulfillment Service

Buyers experience Tridge's fulfillment service for the first time and the retention rate increases through maximized user experience, leading to the growth of key accounts.

03

Our Fulfillment Solutions

- 01 Solution For Buyers
- 02 Solution For Suppliers
- 03 Solution For Researchers



Our Fulfillment Solutions

Solution for Buyers

With our Tridge Fulfillment Solution, you can directly purchase from us instead of dealing with multiple suppliers all by yourself. As a global platform with a history of successful transactions and satisfied customers, having Tridge as your go-to supplier means your concern about scams and frauds will no longer be relevant. When you do business with us, you can be assured that all payments will always be handled safely and reliably.

Solution for Buyers

Key Value Comparison

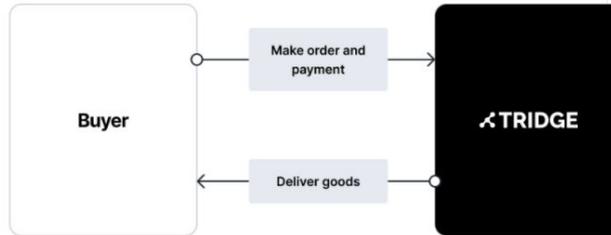
Buyers have three major pain points when it comes to cross-border trade and Tridge provides the perfect solutions for each problem. We provide a gateway for buyers to help them widen their supplier network, competitive prices by avoiding middlemen, and end-to-end quality assurance. Without Tridge, buyers must identify and validate overseas suppliers themselves. This causes a great amount of cost and time to be wasted on something that will not necessarily end in building sustainable relationships with different suppliers.

	Tridge Fulfillment Solution (Tridge)	Direct Sourcing (Supplier)	Brokerage (Agent / Broker)
Product Sources & Specifications	Global product and spec coverage, year-long supply	Single origin and limited specifications	Single origin and limited specifications
Credibility & Risks	No risk of scam and fraud as all obligations are bounded to Tridge	Identification / credit or default risks	Identification / credit or default risks
Quality Control	Quality control at every step of delivery through Tridge's global operations	Quality control limited to suppliers' logistics coverage	Less incentive for quality control
Logistics	Global and local coverage	Limited coverage / local access	Limited coverage / local access

Solution for Buyers

What is Tridge Fulfillment Solution for Buyers?

“Tridge Fulfillment Solution” is a solution in which Tridge serves as a supplier for the products you need while taking care of every single step within the transaction process to get the goods delivered to our Buyers.



Once you place a quotation or an order request, Tridge will provide quotations, product options and details, logistics updates, and actual delivery. You only need to consider the terms agreed between you and Tridge.

Tridge's Supply Chains

Production

We develop and manage efficient supply chains for acquiring food and agricultural products from various origins.

Quality Control

We employ a distributed network of local people to assure product quality at different steps in our supply chains and shipment.

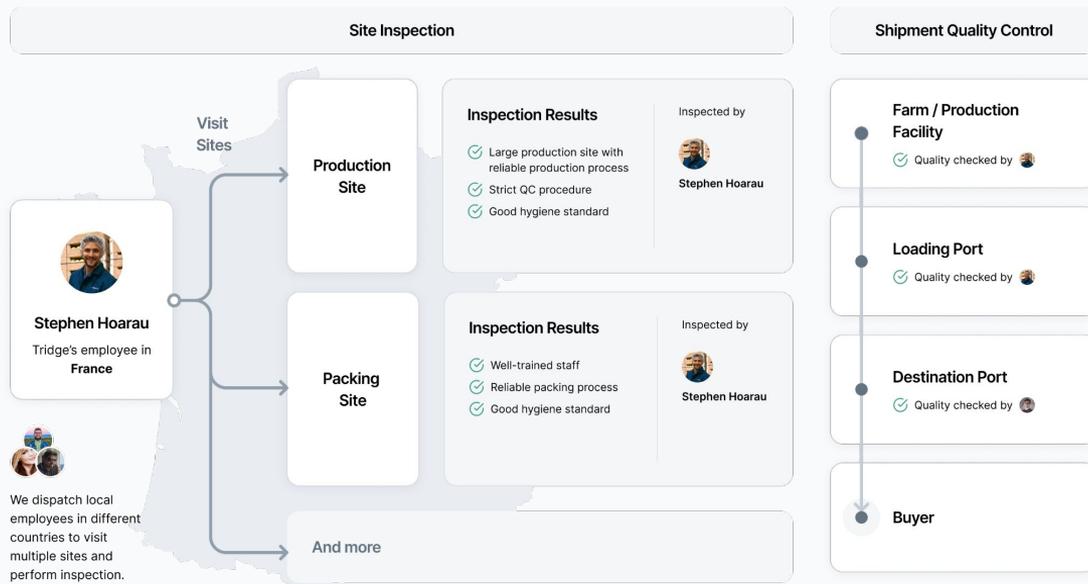
Logistics

We handle all the logistics necessary to make sure that our buyers get high-quality products without any hassle.

Solution for Buyers

Why? (1) Credibility & Reliability

Buyers will never have to worry about scams and frauds when they choose us as suppliers. With our Fulfillment Solution, Buyers can directly purchase from us instead of having to deal with multiple suppliers from different countries. As a global platform with a history of successful cases and satisfied customers, having Tridge as go-to supplier means buyers can be assured that all payments will always be handled safely and reliably.



Solution for Buyers

Why? (2) Quality Control & Delivery

Throughout the entire sourcing process, Tridge makes sure that our buyers get the right product of top-notch quality, by operating from supplier due diligence including site inspection to quality assurance during the shipment period. We make sure that everything is checked and inspected before the goods are delivered on our buyers' doorsteps.

Tight Quality Control

With our highly distributed operation team consisting of our full-time employees in different countries, we can dispatch them to conduct on-site inspections to evaluate suppliers easily. The same goes for product inspection during shipment.



End-to-End Delivery

Through Tridge Fulfillment Solution, we take care of every step of the physical delivery between a source and your destination. This means that you don't need to worry about anything about logistics and shipment.



Transparent Updates

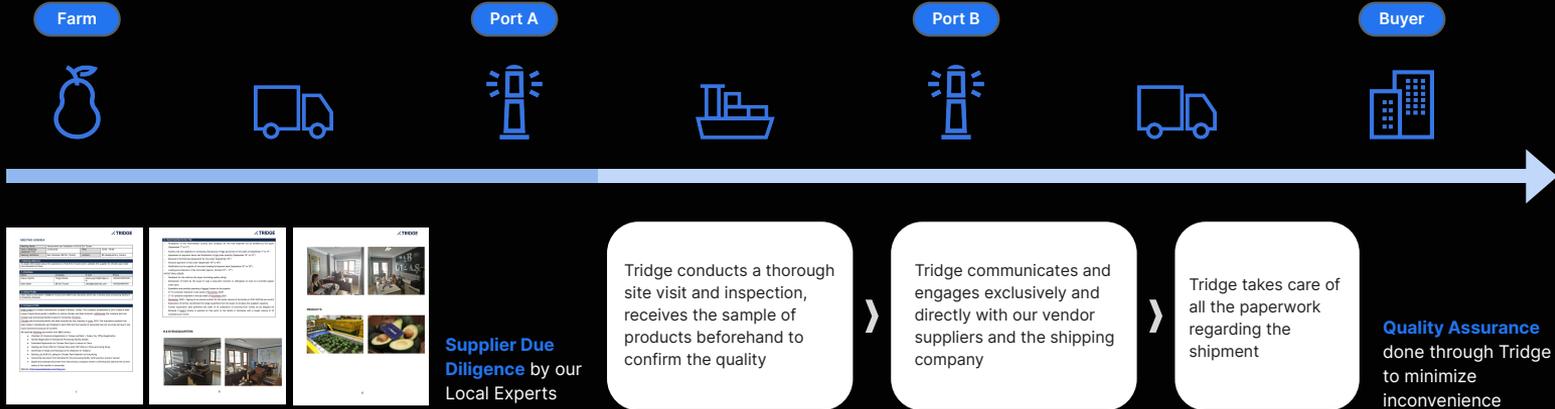
As we take care of the logistics, we can send frequent updates on the progress of every shipment to help you better coordinate with other business functions in your company or plan your supply chain more precisely.



Solution for Buyers

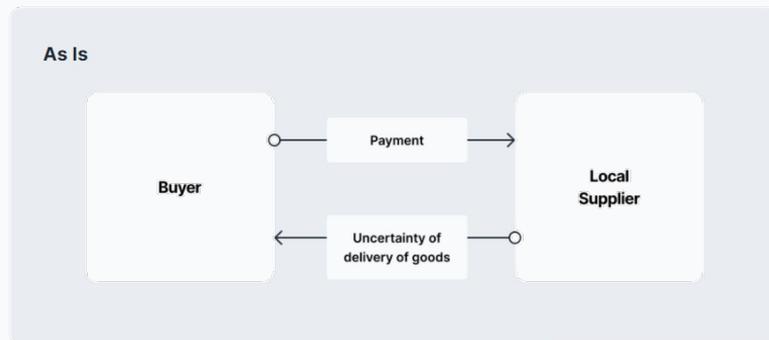
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Solution for Buyers

Why? (2) Quality Control & Delivery



1 Default risk



2 Supplier's credit risk



3 Fraud & scam risk



1 No default risk



2 No credit risk



3 No fraud & scam risk



Solution for Buyers

Why? (3) Product Origins & Specifications

Our Diversified Global Food Supply Chains:

Production

Efficient supply chains for acquiring food and agricultural products from different origins

Quality Control

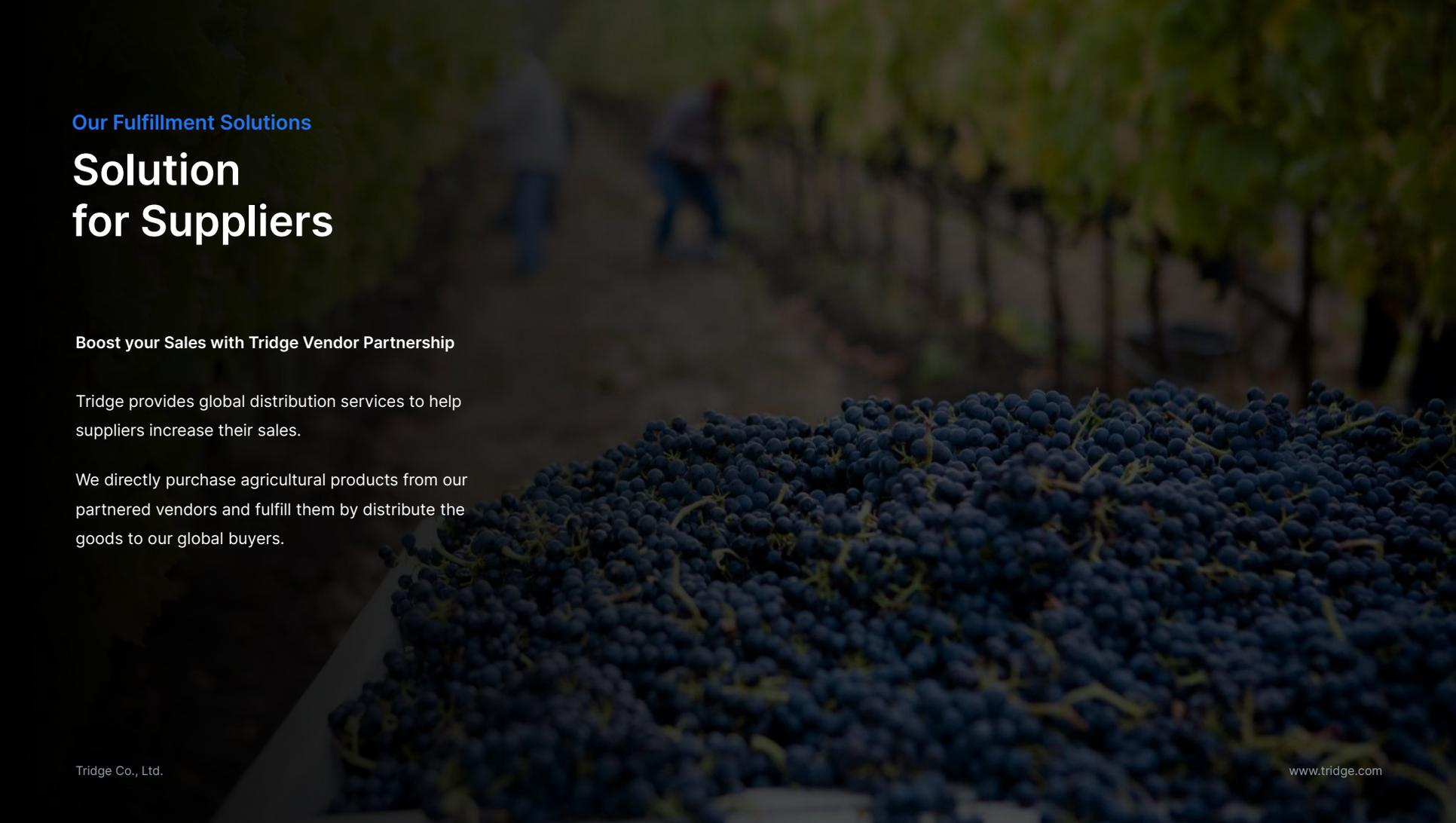
Distributed network of local people to assure product quality at different steps in our supply chains and shipment

Logistics

Logistics necessary to make sure that our buyers get high-quality products without any hassle

Through our Tridge Fulfillment Solution, buyers will essentially be tapping into the global supply of food and agricultural products from a wide range of sources available. This means that, by purchasing from us, we can help buyers expand their product portfolio and market coverage so that they don't have to rely on only a few origins or local sources. It also means that buyers can enjoy a steady supply of goods when production or supply level is low in specific markets.





Our Fulfillment Solutions

Solution for Suppliers

Boost your Sales with Tridge Vendor Partnership

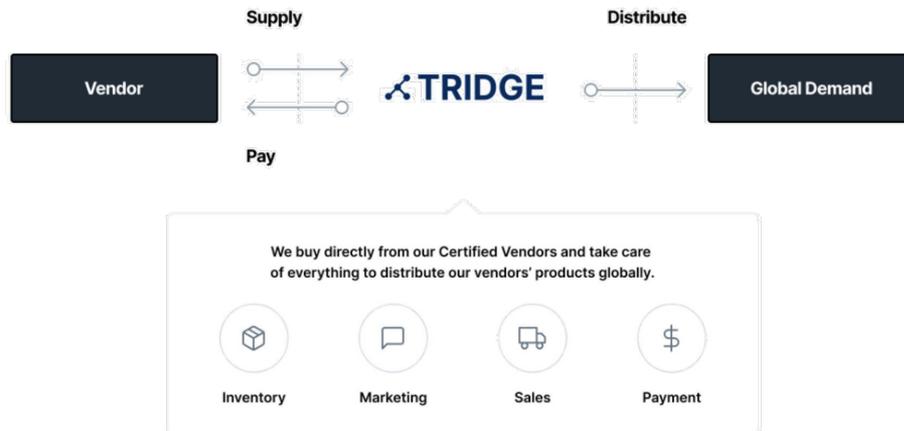
Tridge provides global distribution services to help suppliers increase their sales.

We directly purchase agricultural products from our partnered vendors and fulfill them by distribute the goods to our global buyers.

Solution for Suppliers

What is Tridge Vendor Partnership?

Tridge supplies agricultural products to an ever-growing number of buyers from all over the world through our platform. As such, we are looking for suppliers who are willing to form partnerships and grow businesses together with us. Being a certified “Tridge’s Vendor” means that Tridge will be your global distributor. We will buy directly from suppliers and take care of everything including inventories, logistics, marketing, sales and payment so suppliers can only focus on supplying the products to us and nothing else.



Solution for Suppliers

We increase your sales by distributing your products to the global market

You will be registered as official Tridge Vendor after Vendor Partnership Contract. Vendor Partnership program enables you to leverage Tridge's resources to overcome these obstacles:

Inventory

We manage inventories of our vendors' products.

Marketing

We do the marketing to acquire buyer globally.

Sales

We make sales through our global network of human operations.

Payment

We take the risks of handling buyers' payment.

Solution for Suppliers

We increase your sales by distributing your products to the global market

Tridge has a wide array of buyers from all over the world which enables suppliers to expand their business globally. Partner Vendors do not have to worry about anything including marketing, communication, negotiation, sales and payment. Tridge will manage from A to Z, leveraging our global buyer pool & operation capability.

100% Payment Guaranteed

We guarantee your payment for every purchase order from us.



Our Fulfillment Solutions

Solution for Researchers

Discover comprehensive agriculture data & intelligence
with enterprise intelligence subscription.

Local News

Local insights

Tridge Analysis

Data Analysis

Tridge Reports

Market Guides

Domestic Price Data

Trade Data

Production Data

Seasonality Data

Solution for Researchers

Comprehensive Data & Intelligence

Tridge's data and intelligence cover a wide range of products and span across multiple countries.

Tridge's data collection can be used for sourcing, sales, and research purposes. Intelligence is one of the core solutions that Tridge has developed over the years to tackle the information asymmetry in cross-border trades.

Our intelligence and data cover a wide range of products and span across multiple countries. Many types of data are available for you to explore. Many are available for free while some are premium data.

Market Updates	Market Studies	Market Data	
<p>Local News</p> <p>News that we collect from over 650 trusted local sources in more than 90 countries</p>	<p>Data Analysis</p> <p>Insightful analysis on various market data by our data analysis</p>	<p>Domestic Price Data</p> <p>Wholesales and farm gate price updates from more than 85 countries covering over 5,000 varieties and 12,000 regions</p>	<p>Production Data</p> <p>Extensive production data of food and agriculture products provided by a globally trusted source</p>
<p>Local Insights</p> <p>Commentaries on different markets from Tridge's local experts and suppliers</p>	<p>Tridge Reports</p> <p>Full-length comprehensive market reports for specific products in specific years</p>	<p>Trade Data</p> <p>Extensive export and import data of food and agriculture products provided by a globally trusted source</p>	<p>Seasonality Data</p> <p>Harvesting seasonality calendar for food and agriculture products in different regions</p>
<p>Tridge Analysis</p> <p>News that we collect from over 650 trusted local sources in more than 90 countries</p>	<p>Import Guides</p> <p>Detailed guides on how to import food and agricultural products to specific markets</p>		

Solution for Researchers

Market Updates

Tridge collects data and information directly from the source and provides a comprehensive platform for users to view all relevant market updates on the products they are interested in. Combined with internal data, this data can help with forecasting and determining market opportunity.

Local News

LOCAL NEWS

Rabobank: Dairy market is in balance in Europe

Rabobank: zuvermarkt is in balance

This news article has been translated to English.

[View Original](#)

Milk United Kingdom Price Trend Dairy Environmental Issue

Jun 9, 2021

From Nieuwe Oogst

SHARE THIS STORY



After a strong recovery in dairy prices in March and April, the dairy market appears to be in a fairly balanced position for the time being. This is mainly due to the phasing out of the lockdown measures and the lower European milk production. The bank expects Dutch milk prices to rise further, with a peak price in the third quarter of this year.

Milk production in our country will be over 1.3 percent lower in the first three months of 2021 than in the same period last year. Rabobank reports this in its dairy update for the second quarter. This is partly because milk production was high in January and February 2020, but also because of the weather conditions. Production also fell in April compared to a year earlier, this time by 0.8 percent. The volume of milk fat has so far been higher than last year. The milk price has steadily increased in recent months. For the coming summer months, Rabobank expects a slight increase in the milk price, with a price peak in the third quarter of 2021. Developments in milk production growth Milk production growth in Europe stalled due to the unusually wet and cold weather conditions in April and May. Due to the high feed prices, farmers had little left over from the higher milk price. The commodities

Local Insights

LOCAL INSIGHTS

Taiwan bluefin tuna price hits record low and remains at low point due to COVID

Tuna Taiwan Price Trend COVID-19

Jun 9, 2021

Written by

Shelly Chen

SHARE THIS STORY



Was this insight helpful?

Give Feedback

Taiwan is currently in Level 3 COVID alert, where all restaurants allow take-outs only. Bluefin tuna prices dropped to a record low on May 28 due to COVID-19 and have been remaining at a relatively low price in early June. The price on May 28 is around USD 5.32/kg while June average price is USD 7.14/kg. The price of bluefin tuna at the beginning of the season in April 2021 was around USD 71.43/kg.

Tridge Analysis

TRIDGE ANALYSIS

China's barley imports continue to drive up global prices

Barley China Price Trend Regulation / Agreement Supply Yield / Stock Quantity

Jun 10, 2021

Written by

Ayushi Khurana

SHARE THIS STORY



Australia is the second-largest exporter of barley globally, representing 30-40% of the world's malting barley trade and 20% of the feed barley trade. Before May 2020, China's main source of barley used to be Australia, representing 42.2% in trade value in 2019. However, the market share of Australian barley fell to 19.3% in 2020 due to the new trade regulations. The price of barley worldwide is increasing sharply as China imports from other countries after hitting Australia with steep tariffs. Australia also started to penetrate new markets, and recently, Saudi Arabia has become one of the largest importers of Australian barley in the last year.

Solution for Researchers

Market Studies

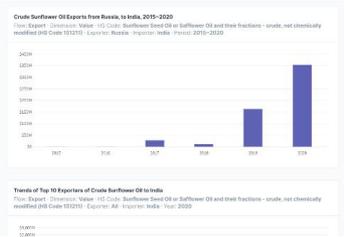
Tridge's in-house market analysts and hands-on engagement managers organize and transform scattered raw data into meaningful insights for better decision-making.

Data Analysis

Demand of Russian sunflower oil soaring on Indian market

Sunflower oil exports from Russia to India have been soaring high to 35,688M USD, double from the previous years that stood at 182,23M USD in 2019. India's interest in Russian sunflower oil has increased steadily in the last two years since in the 2017 and 2018 periods. Imports to Russia have not exceeded 50M USD. Russia (35,688M USD) is listed as the second-largest exporter of sunflower oil to India, right after Ukraine (1,578 USD). In fact, Russia is listed as an exporter whose growth rate is very high among others, rising to increase by +116.95% in recent years. At the same time, most of India's top 10 exporters of sunflower oil are interesting their exports such as Ukraine (+3.4%), Argentina (+2.2%), and Turkey (+1.7%). The popularity of the sunflower oil supply in India has continued to grow every year since the product had been used.

Effects on health, slow weather conditions - including times measurement rainfall have impacted sunflower seed production in Russia, which makes sunflower oil exports will also be boosted by production.



Tridge Reports

TRIDGE

2020 End of Year Report: From COVID-19 to Trade Wars

December 2020

Written by
Market Intelligence Team

Import Guides

Value Chain
Export Process
Quality Check
Logistics & Packaging
Market Analysis

Value Chain

Supply Chain: Producers/Farms → Packhouse → Storage/Logistics Company → Consumer

Thai mangoes are grown by producers and sent to packinghouses which are put in storage or sent to a logistics company that puts the mangoes into warehouses and are exported. The packinghouse could export directly, or have a logistics company in between. There are cases of packinghouses owning the farm, which means they are able to procure the goods at a cheaper price and sell it at a cheaper price, but normally they will buy from another supplier.

The packinghouse has one of the most powerful roles within the supply chain as there are not many suppliers who can export their goods. Sorting is also required in order to export, leaving the packinghouse to have a stronger role than other players.

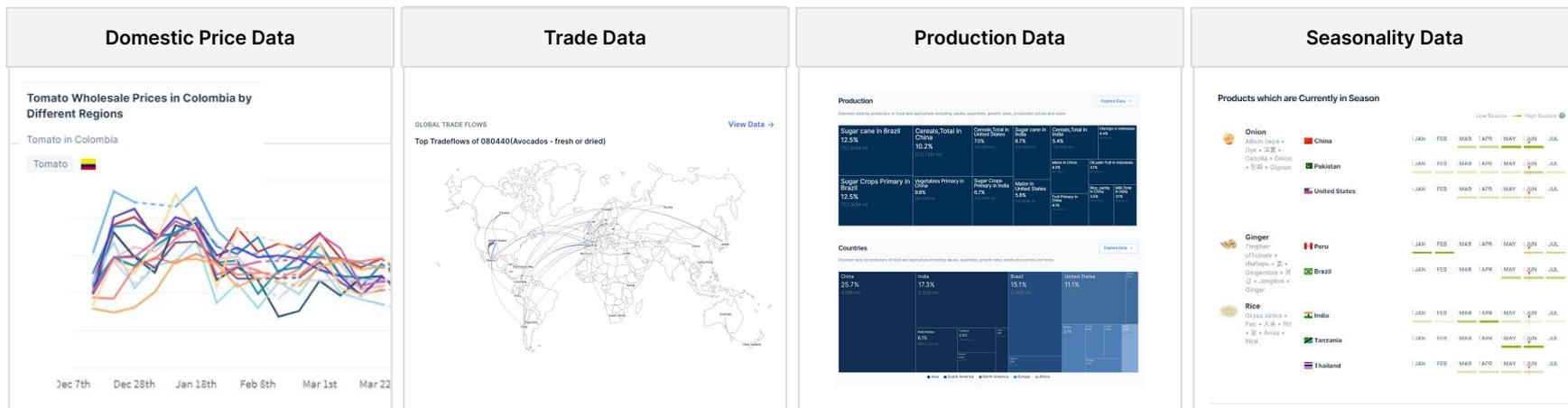
Figure 1. Mango Production in Thailand (2010-19)

Thai Mango Production 2010-19

Solution for Researchers

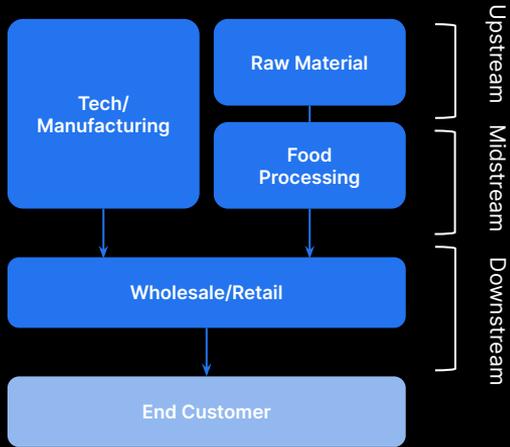
Market Data

Tridge collects data on prices, trading volume, and other relevant market data for all agricultural products in different countries and presents to our customers to make objective and logical decisions. Knowing price trends in the local country and other market data help businesses negotiate better prices.



Market Intelligence Value Proposition

Complete Value Chain Coverage



The agri & aqua industry is highly heterogeneous in terms of its structure and geographic space. It is composed of many sectors, each of which has distinct technological, economic, and managerial characteristics. Tridge's Market Intelligence is useful for all stakeholders in the value chain, from upstream, to midstream, and downstream sectors.

Raw Material	Food Processing	Wholesale/Retail	Tech/Finance & Research
	 SUGAR. STARCH. FRUIT.		
			 Farming Locally. Globally.
			
			 www.tridge.com

Market Intelligence: Global Domestic Prices

Tridge's Real-time Global Prices

Our price data reflects the wholesale or farmgate prices in the covered countries. Be always updated on the prices of your interested products in different markets to follow global trends and make more informed sourcing decisions. By following the price trends, you will have a better clue of when and where to source from, and have an advantage when negotiating with suppliers

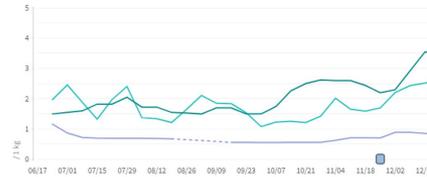


Global Tomato Price ▢

Available from Jan 1994 56 countries 102 sources

[View Tomato Intelligence >](#)

Tomato Price Trend



Price Time Series of Tomato

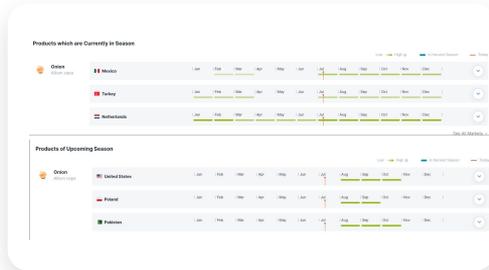
Product	Country	Local Variety	Region	Unit	2/05	02/10	02/17	02/24	03/02	03/09	03/16		
Tomato					5.6%	+1.9%	+1.3%	+1.8%	+0.6%	-0.2%	+5.5%		
						+10.4%	+3.8%	-25.3%	+0.6%	+7.6%	+18.1%		
		Tomato / C1					+52.9%	+15.4%	-16.7%	+0.0%	+16.0%	+20.7%	
		Tomato C...					\$2.84	\$3.25	\$2.71	\$2.70	\$3.20	\$3.89	
		Santa Cruz		1 kg	11.88								
		Santa Cruz		kg									
		Tomato / B					-25.6%	+29.3%	-26.7%	+9.3%	+0.0%	+33.3%	
		Tomato B...					\$1.99	\$1.27	\$1.63	\$1.19	\$1.32	\$1.36	\$1.78
		Santa Cruz		1 kg	11.99								
		Santa Cruz		kg									
		21 + more											
					2.0%	-1.4%	-3.8%	-5.7%	-2.8%	-0.5%	+13.5%		
		Tomato / B			3.0%	+0.0%	+2.6%	-4.6%	-18.9%	-3.7%	+3.6%		
		TOMATE ...											
		Unspecifi...		1 kg	33.76	\$3.72	\$3.78	\$3.61	\$2.98	\$3.10	\$3.22		

Market Intelligence: Trade Data

Tridge's Seasonality & Production & Import/Export Data

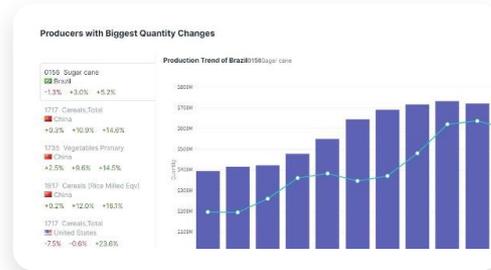
Seasonality

Product seasonality shows when, and where, you can find the best quality product every month.



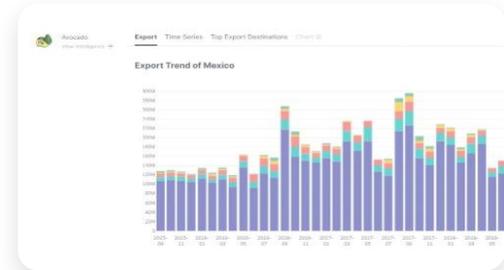
Production

Production volumes of specific products, per country. Use this information to see which countries dominate the world's market and which markets are emerging as the next major producers to help you make the right sourcing decisions.



Import & Export

The latest official export & import data of various countries based on the HS code system. Better understand the global overview of international trades for any products in food and agriculture.



Tridge's Global News

News

Tridge is providing a curation & translation of Global Agriculture News from over 2,000+ sources everyday. Tridge's state of art machine learning system has developed over thousands of key word algorithms to only curate useful and relevant news related to Global Agriculture News.

Pork News
Discover the latest news of Pork from around the world

TOP PORK NEWS

Meat exports from Spain to Vietnam increased by 25%
Pork is an important protein source worldwide. In the first nine months of 2020, Spain exported more than € 18 million worth of meat products to the Vietnamese market. This is 25% more than last in the same period last year. The Spanish pig sector has been working for years as its possible in the Vietnamese.

US-UK imports of meat raised with antibiotics risk undermining EU farmers
Trade of meat from animals raised with antibiotics between the United Kingdom and the United States threatens the ongoing efforts made on antibiotic resistance and safe advances affecting both sides.

TOP EXPORTING COUNTRY NEWS

Russia analysts announced the failure of program of import substitution of pork
According to experts, the government's program of import substitution of pork is unlikely to succeed.

Hungary: Signs of meat pressure open the domestic meat market
A meat shortage is expected as importations are disrupted.

TOP NEWS

French soft wheat in November updated export record to non-EU countries
Exports of French soft wheat to non-EU countries set a new season record in November thanks to resumed supplies to Algeria and regular exports to China. Reported by the Grain On-Line agency with...

Nigeria's poultry farmers warn sector may shut down by January
The president of the poultry association is asking the government to intervene in the high cost of grains

Comments

Market Comments provide commentaries on different markets from Tridge's local experts. Market Comments contain insiders' market information from suppliers covering hundreds of food and agricultural products.

MARKET COMMENT

Frequent road closure leading to spoiled apples reaching the domestic market

Apple India Logistics

March 08, 2021

Written by Nidhi Kumari

Kashmir, a major apple producing province in India, is facing frequent road closure problems. Trucks laden with apples are stuck on highways for more than a week leading to spoilage by the time they reach domestic market

Tridge's Market Analysis

Explore Tridge's in-depth quantitative and qualitative assessment of noteworthy global agriculture market events and trending products. Our analysis is developed based on the exhaustive global agriculture news we collect from different sources as well as the compiled proprietary market comments of our global network. All analyses aims at providing you with valuable insights and actionable pieces of advice.

Home > Market Intelligence > Insights > Palm kernel expeller production increasing step by step

Palm kernel expeller production increasing step by step Top Insight

Live an hour ago

Additional Halal certification for the export of shrimp crackers to the Netherlands

Aside from including the Halal certification that is issued by the Association of Islamic Scholar of Indonesia, food exporters must now also include a secondary Halal certification by a European governing body in order to distribute their products in the Netherlands. For shrimp cracker, for example,...

Value Added Shrimp & Prawn Regulation
By Indonesia Manufacturer of Apple & Plum



Get to Know the Market with TRIDGE - Madagascar Vanilla

Tridge provides an in-depth look into the workings of the Madagascar vanilla industry with product classification, supply and demand landscape analysis. The report states production figures, historical prices, and gross margins by each actor.

Market Insights June 18, 2020

[Vanilla](#)

Market Intelligence: Market Report

Tridge's Market Report

In order to fulfill the informational needs of our Enterprise Clients, Tridge's Market Intelligence team is providing Customized Market Reports on major agricultural products from all over the world.

Once requested, Market Intelligence team will be able to provide sample reports, full-scale reports, follow-up reports based on the client's needs.

Avocado Banana Black Pepper Corn Black Tea Canola Oil
Coconut Oil Fresh Coconut Coffee Beans Lemon Maize Oil
Mung Bean Olive Oil Onion Orange Pistachio Pork Beef
Rice Shrimp Soybean Oil Sunflower Oil Tomato Pineapple
Apple Tuna Mackerel Peanut Kiwi Ginger Garlic ...and many more.



Our Clients

Global clients,
from small &
minimum sized to
enterprise

Buyers



Data Users





Tridge is a global trade ecosystem in the food and agriculture industry that combines professional network and data intelligence, making trustworthy and sustainable cross-border trade possible.

Visit tridge.com for more information
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